



# ST. MARY SCRIP NEWS

*A Tuition Savings Program for St. Mary School*

**Volume 4 Issue 12**  
**November 17, 2011**

## LAST ORDER BEFORE THANKSGIVING

Monday is the last chance to order SCRIP gift cards in time for Thanksgiving. If you need any last minute items for the Turkey dinner you'll be putting together you will want to pick up gift cards for Pierce's or Piggly Wiggly.

## TAKE THE FAMILY TO THE MOVIES

Next week is the perfect time to take the family to the movies. After a busy day on Thursday with Thanksgiving it might be nice to take in a movie at Portage Theatres on Friday or Saturday. Order your SCRIP gift cards for Portage Theatres, which come in denominations of \$10 and \$25.

## DECKING THE HALLS

After Thanksgiving a lot of families start decorating their homes for Christmas. Maybe you need some new outdoor lights or a few new ornaments for the tree. SCRIP for Kmart, Walgreens, Menards, Shopko, Home Depot or Michaels would be perfect for making those purchases.

## BLACK FRIDAY

The day after Thanksgiving, or "Black Friday," is the biggest shopping day of the year. Make sure you have all the gift cards you need when you set out to hit the sales!!

## STOCKING STUFFER OF THE WEEK

Order this weeks stocking stuffer gift card and you will be entered to win a \$25.00 scrip card of your choice. Each week a different card will be featured. The winner will be selected December 20<sup>th</sup>. This weeks stocking stuffer of the week is Bath & Body, which is available in a denomination of \$10.00 or \$25.00.



## EXTRA SCRIP ORDER DAY ADDED TO SCHEDULE

This year we will be adding an extra order day to the schedule to make sure that you have the opportunity to purchase all the SCRIP cards you need for Christmas. The final order can be placed on Friday, December 16 and will be available for pick up on Wednesday, December 21.

## Important Reminder

Please remember to have your **order and payment in by 9 am each Monday.**

<b>Orders &amp; Payment due by 9 am</b>	<b>Order Delivered</b>
Nov. 21	Nov. 23 <b>Wednesday before Thanksgiving</b>
Nov. 28	Dec. 1
Dec. 5	Dec. 8
Dec. 12	Dec. 15
<b>FRIDAY</b> Dec. 16	<b>TUESDAY</b> Dec. 20

Visit the SCRIP website:  
**www.shopwithscrip.com**  
and use our enrollment code:  
**F446CFDF9287**  
or visit the St. Mary Parish website **www.stmaryotic.com** and click on the SCRIP tab for more information!!

## Questions?

Contact Kari Caulum  
kcaulum@stmaryotic.com

## Bonus Offers

- Bath & Body 18% instead of 13%
- Cabela's 13% instead of 11%
- JC Penney 7% instead of 5%
- Jiffy Lube 11% instead of 8%
- LL Bean 17% instead of 15%
- Overstock 10% instead of 8%
- Red Robin 11% instead of 9%
- Uno Chicago Grill 13% instead of 12%
- Shutterfly 14% instead of 9%

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

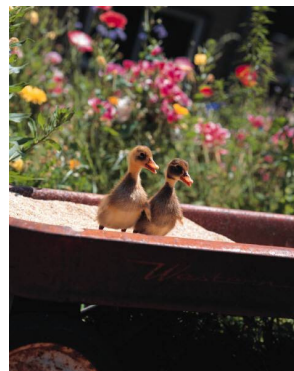
While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that pro-

motes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



**Caption describing picture or graphic.**

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

profile new employees or top customers or vendors.

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose

and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



**Caption describing picture or graphic.**



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## A Tuition Savings Program for St. Mary School

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4  
Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com



## Organization

**Your business tag line here.**



.....

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



## Back Page Story Headline



**Caption describing picture or graphic.**

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition

or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a

biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.

