



ST. MARY SCRIP NEWS

A Tuition Savings Program for St. Mary School

Volume 4 Issue 13
December 1, 2011

ONLY THREE WEEKS LEFT TO ORDER FOR CHRISTMAS

There are only two more Mondays along with a special Friday order day to turn in special orders for SCRIP gift cards. Take time to look over the enclosed order form so that you're sure to stock up on all the gift cards you'll need for Christmas. Don't forget you can stop in the parish center Monday-Friday to pick up SCRIP from the office inventory that we carry. We have about 30-35 retailers available in the office inventory.

STOCKING STUFFER OF THE WEEK

Order this weeks stocking stuffer gift card and you will be entered to win a \$25.00 scrip card of your choice. Each week a different card will be featured. The winner will be selected December 20th. This weeks stocking stuffer of the week is **Barnes & Noble** which is available in a denomination of \$10.00 or \$25.00.



LOOKING FOR OTHER GREAT STOCKING STUFFERS

There are lots of stocking stuffers available that are between \$5.00-\$15.00. Some of the best sellers include the following:

- | | | |
|-----------------|-------------------|---------------|
| Portage Theatre | Noodles & Company | Papa Murphy's |
| Barnes & Noble | iTunes | Family Video |
| Bath & Body | Subway | Arby's |
| Kwik Trip | Taco Bell | Cousin Subs |
| Burger King | Panera Bread | Dominio's |
| Claire's | Pizza Hut | |
| Quizno's | KFC | |

TEACHER GIFT CERTIFICATES

Consider purchasing a SCRIP gift certificate for your child's teacher. Gift certificates are available in any denomination with the minimum being \$5.00. Fill out the order form and return the form with your payment by December 19th. You will then receive a certificate like the sample below to fill out and give as your gift.



SCRIP Gift Certificate Order Form

Your Name: _____ Amount of Certificate \$ _____

Name of person you are purchasing certificate for: _____

If you need more forms please contact Kari Caulum or you can make copies of this form.

Important Reminder

Please remember to have your **order and payment in by 9 am each Monday.**

Orders & Payment due by 9 am	Order Delivered
Dec. 5	Dec. 8
Dec. 12	Dec. 15
FRIDAY Dec. 16	TUESDAY Dec. 20

Visit the SCRIP website:

www.shopwithscrip.com

and use our enrollment code:

F446CFDF9287

or visit the St. Mary Parish website **www.stmaryotic.com** and click on the SCRIP tab for more information!!

Questions?

Contact Kari Caulum

kcaulum@stmaryotic.com

Bonus Offers

- Bath & Body 18% instead of 13%
- Cabela's 13% instead of 11%
- JC Penney 7% instead of 5%
- Sears 7% instead of 4%
- LL Bean 17% instead of 15%
- Starbucks 9% instead of 7%
- Red Robin 11% instead of 9%
- Uno Chicago Grill 13% instead of 12%
- Shutterfly 14% instead of 9%
- Bass Pro Shops 14% instead of 9%
- iTunes 7% instead of 5%
- Outback 10% instead of 8%
- Lands End 18 instead of 9%

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

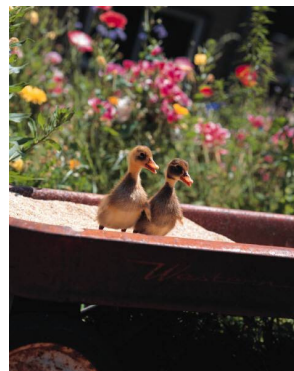
While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that pro-

motes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also

"To catch the reader's attention, place an interesting sentence or quote from the story here."

profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose

and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.



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Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com



Organization

Your business tag line here.



.....

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Back Page Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition

or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a

biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.

