



# ST. MARY SCRIP NEWS

*A Tuition Savings Program for St. Mary School*

## SCRIP WELCOMES PORTAGE THEATRES

We are excited to announce the addition of Portage Theatres to the SCRIP Program as a new local retailer! A big thank you to Mary Rusch and Jeremy Rusch for agreeing to join our program!! Portage Theatres be offering gift cards in denominations of \$10.00 & \$25.00 with a rebate of 6%. Whenever you decide to head to the Movies don't forget to order or pick up

your SCRIP gift card for Portage Theatres through St. Mary SCRIP! Thinking ahead, this would also be a great Christmas Stocking Stuffer!! What a great opportunity to support the SCRIP program and support one of our local businesses. Cards are in stock NOW!!!



Volume 4 Issue 9  
October 20, 2011

### Important Reminder

Please remember to have your order and payment in by **9:00 am each Monday.**

## ORDERS FOR THE WEEK OF OCTOBER 24TH

SCRIP orders will be placed on Monday, October 24 and delivered on Wednesday, October 26 before the 4 day weekend. If you traveling or doing something else

special for those days off, don't forget to order SCRIP for any retailers you may be visiting and of course don't forget SCRIP cards for gas stations if you are traveling!

<u>Orders &amp; Payment due by 9 am</u>	Order Delivered
Oct. 24	WEDNESDAY Oct. 26
Oct. 31	Nov. 3
Nov. 7	Nov. 10
Nov. 14	Nov. 17
Nov. 21	Nov. 23

## HOLIDAY SHOPPING SCRIP TIP

Consider purchasing most of your holiday gifts with SCRIP cards. Make a list of all the retail stores you plan to shop at and purchase a few SCRIP cards each week until you head out to make your Christmas purchases. Once you get to the stores all

you have to do is hand over your SCRIP card when you go the register to pay for your items. If you just purchase a few cards each week it won't seem like such a huge hit on your bank account!

Visit the SCRIP website: [www.shopwithscrip.com](http://www.shopwithscrip.com) and use our enrollment code: **F446CFDF9287** or visit the St. Mary Parish website [www.stmaryotic.com](http://www.stmaryotic.com) and click on the SCRIP tab for more information!!

## WANTED!! - SCRIP LOCAL RETAILERS

We are looking for local retailers who are interested in becoming part of our SCRIP family. There are several benefits to becoming a SCRIP member.

They include:

**Member Loyalty**– People who purchase SCRIP cards are loyal to their local retailers. Many customers will purchase from SCRIP retailers because they know each purchase helps their school.

displayed. If you have a business or know of a business that would like to become involved please contact Kari Caulum - [kcaulum@stmaryotic.com](mailto:kcaulum@stmaryotic.com).

If you would be willing to visit some of our local businesses to try to get them on board with our SCRIP program please also contact Kari Caulum. I will provide you with all the information you need to present to each retailer telling them about the program.

### Questions?

Contact Kari Caulum [kcaulum@stmaryotic.com](mailto:kcaulum@stmaryotic.com)

**Remember if you signed up for the tuition rebate program the higher the rebate the more you earn toward your tuition!!**

**Increased Exposure Within the Local Community**– Every time a SCRIP customer looks at an order form, your company name will be prominently

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

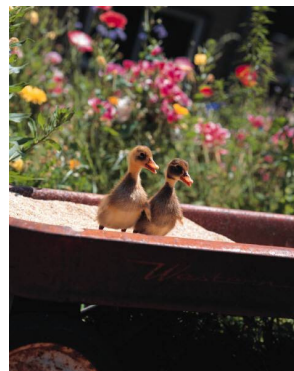
While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that pro-

motes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



**Caption describing picture or graphic.**

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

profile new employees or top customers or vendors.

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose

and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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## A Tuition Savings Program for St. Mary School

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4  
Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com



**Your business tag line here.**



## Back Page Story Headline



**Caption describing picture or graphic.**

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition

or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a

biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.

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This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

